

# OXRESEARCH®—A FIRST DRAFT OF HISTORY

AS DAWN BREAKS OVER THE ANCIENT SPIRES OF OXFORD, a team of distinguished scholars is already hard at work, winnowing through hundreds of top news sources to identify the day's most pressing issues. Hours of teleconferencing follow as experts at leading universities and think-tanks worldwide weigh in with insights, opinions, and predictions. When much of the world is still waking up, the Oxford Analytica team is ready with its daily insider's report on the crucial issues of the day. ■ Presidents, prime ministers, and business leaders everywhere check Oxford Analytica's reports each morning as they chart their courses. Now you can see what they've seen, day by day—the opinions of the world's finest minds, archived online in OxResearch®.

IRAQ: Al Qaida Will Remain a Menace/  
JAPAN: Evidence needed to confirm su  
recovery//EASTERN EUROPE: Enthusiasm  
Euro entry waning//RUSSIA: Moscow Mu  
return to US nuclear rivalry//UNITE  
Madrid fall-out takes toll on Blair



PROQUEST®


**Subject:** Economics, business, political science

**Content:** Two decades of expert analysis

**Format:** Index, ASCII

**Why it's unique:**

- Event-driven reports on implications of significant world developments
- Hard analysis and predictions
- Top experts from over 1,000 senior faculty, think-tanks, and institutes worldwide
- Timely and authoritative judgment of current events
- Emphasis on brevity and high analytical value
- Created by the highly respected Oxford Analytica



SEE WHAT  
WORLD  
LEADERS  
HAVE RELIED  
ON FOR  
TWO  
DECADES

OxResearch

**OXRESEARCH—POLITICAL AND ECONOMIC ANALYSIS FROM THE WORLD'S EXPERTS** For years top leaders of state have relied on Oxford Analytica's OxResearch reports—the expert “insider” analysis that previews the probable impact of the latest political and economic developments worldwide. Now you and your users can see what they saw in OxResearch, the archived reports now available to US academic libraries only from ProQuest.



Through our exclusive agreement with Oxford Analytica, we offer online access to these same daily briefings, archived in a collection of more than 30,000 articles. See firsthand analysis of events and trends such as these:

- The economic impact of terrorist activities
- The adoption of the euro and its impact on other currencies
- Serbian reconstruction and the viability of attracting global investment



**“AN EXTRAORDINARY INTERDISCIPLINARY DATABASE** OxResearch is a tremendous source that will immediately prove its value to serious researchers. Very highly recommended for academic, large public, and special libraries.”—CHERYL LAGUARDIA, *LIBRARY JOURNAL*, MAY 1, 2004



OxResearch draws on the scholarship and expertise of over 1,000 senior faculty members at Oxford University and other leading institutions:

- Universities worldwide including Harvard, Yale, Princeton, Tokyo, Stockholm, Moscow, and Paris
- International think-tanks and institutes such as the Brookings Institute, the Council on Foreign Relations, and the Institute for Strategic Studies

Clients include over 40 governments, most major international institutions, and over

200 of the world’s most successful multinational corporations. ■ The event-driven nature of its global political, social and economic analysis makes OxResearch unique among its peers. The cornerstone of Oxford Analytica’s substance is an extensive global network of leaders and scholars whose vast expertise is channeled into one succinct report.

With OxResearch, scholars get:

- Reports from a multidisciplinary team of economists, international relations specialists, and political/social analysts

offering timely and authoritative judgment on events

- Objective content—non-ideological, partisan, political, or issue advocacy
- Coverage from 1986
- Information on over 180 countries including the United States, Germany, China, Iraq, and Iran
- A historical record—a first draft of history as it occurs



**Easy Searching** A number of enhanced searching capabilities make it easy for online novices and information professionals alike to find the information they want. Researchers can:

- Select the exact date range with common-sense, intuitive date range options
- Create “My Research Summary”—a unified page recording marked articles, previous searches, and publications

visited. These links can be used in documents, webpages and virtual learning environments such as Blackboard® and WebCT®. Additionally, depending on setup, they can be accessed both on and off-campus.

- Automatically format citations by publication type (scholarly publications, newspapers, etc.) as well as citation styles (MLA, APA, etc.). Tips and examples are also provided to help fine-tune the citations to specific needs.

OxResearch can be purchased as a standalone or as a complement to other ProQuest products.

To learn more about OxResearch or any ProQuest databases, please call your account representative at 800-521-0600, ext. 3344, email us at [pqsales@il.proquest.com](mailto:pqsales@il.proquest.com), or visit our website at [www.proquest.com](http://www.proquest.com).

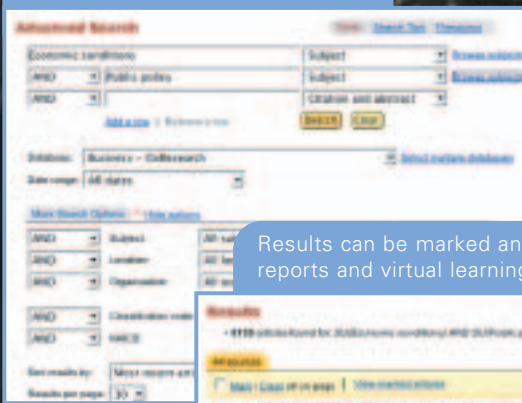
## Powerful Search Options

# Search

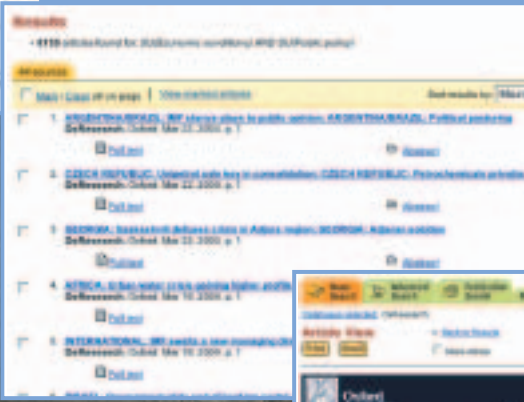
—OR—

# Browse

Search by many advanced search options including subject search



Results can be marked and repurposed for reports and virtual learning environments



Get to the reports you need quickly



Browse publications by date

